

Code: 17E00318

MBA III Semester Supplementary Examinations May 2019

KNOWLEDGE MANAGEMENT

(For students admitted in 2017 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

(Answer the following: (05 X 10 = 50 Marks))

- 1 Explain the features and significance of knowledge management.
OR
- 2 Discuss about techniques of knowledge management in detail.
- 3 Explain the different types of knowledge management systems in detail.
OR
- 4 Discuss the organizational knowledge source and its process in detail.
- 5 Write about ten potential road blocks that you need to avoid on the route to success.
OR
- 6 Discuss about information architecture and its roles, strategies and resources in detail.
- 7 Explain the role of information technologies in knowledge management system in detail.
OR
- 8 Discuss about effects of information technology on knowledge management system in detail.
- 9 Explain the differences between manufacturing and service industry in detail.
OR
- 10 Explain in detail about the future of knowledge management.

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

- 11 **Case Study:**
Explain various types of organizational knowledge in detail.
